



Annual Management Conference Agenda
“Organizational Excellence”
September 3 – 5, 2008
Hyatt Regency Hotel
Greenville, SC

Presented by:



Wednesday, September 3

12:00– 5:00 PM

Registration Open
Thornblade Club - Golf Option

12:00– 4:00 PM

Board Meeting
BMW Performance Center

2:30- 4:00 PM

Hot Laps Option
BMW Performance Center

6:00- 7:30 PM

Welcome Reception: High Cotton Restaurant
Dinner on your own

9:00 – 11:00 PM

Hospitality Suite Open

Thursday, September 4

8:00- 12:00 Noon

Registration

7:30– 8:30 AM

Open Seating for Hot Full Breakfast Buffet
Past-Chairmen’s Breakfast

8:30– 12:00 Noon

Conference Kickoff
Welcome – Ben Haskew, CCE
President/CEO, Greater Greenville Chamber of Commerce

The Honorable Knox H. White,
Mayor of Greenville, SC

Conference Overview - Lee Luff, CCE, CAE
President/CEO, Anderson Area Chamber of Commerce
Annual Conference Chair

Introduction of Keynote – Jim Carpenter, CCE, Board
President, CACCE and President, Union County Chamber of
Commerce

“Organizational Excellence”
Bob Vosburgh, President, 9G Enterprise

10:15– 10:30 AM

Restroom Break

12:00– 1:15PM

Lunch and Keynote Speaker
Mack I. Whittle, Jr. President/ CEO, South Financial
Group/Carolina First

1:15– 1:30PM

Break with Sponsors

1:30 PM

Breakout Sessions

“Membership Development/Retention”
Pete Woodham, Owner, Customized Chamber Programs
Steve Curtis, VP Sales & Marketing, Greater Greenville
Chamber of Commerce

*“Enhance your Chamber IQ:
Smart Technologies that actually work.”*
Todd Letts, Managing Director, eSolutions Group

2:45– 3:15 PM

Break with Sponsors

3:15– 4:15 PM

Breakout Sessions
“Excellence is Putting Both Feet Forward”
Elvin D. “Bud” Moon

“Measuring Performance”
Bob Harris, CAE, President, Nonprofit Center

4:15-5:15 PM

“Successful Planning Retreats”
Chuck Ewart, CCE, CEO, The Ewart Group

6:00 PM

Reception

7:00 PM

Awards Dinner

9:00- 11:00 PM

Hospitality Suite Open

Friday, September 5

7:45– 8:45 AM

Open Seating for Hot Breakfast – Full buffet
Salary Survey, Adrina Patterson
Affinity Management Group, Inc.

9:00– 10:30 AM

Breakout Sessions

“The Future of the South- Which Way Now”

J. Mac Holladay, Founder/CEO, Market Street Services

“Membership Sales Structure –

Membership Drives vs. Campaign”

Liz Horton, President, Kershaw County Chamber of
Commerce

10:30– 10:45 AM

Break with Sponsors

10:45 AM – 11:45 AM

*“Public Policy: Dealing with anti-business, anti-Chamber
elected officials”*

Danny Hearn, CCE

President/CEO, Catawba County Chamber of Commerce

Mark Fleming, Chief of Staff, Congressman Patrick McHenry

“Tiered Membership vs. Traditional”

Liz Horton, President, Kershaw County Chamber of
Commerce

12:00 PM Adjourn