

Accreditation Top Ten

1. Accreditation will tell you things about your chamber you never would have known otherwise.
2. Accreditation encourages you to think outside the box.
3. Accreditation allows for input from a broad base of your membership
4. Accreditation says you've been through peer review and scrutiny, and it says to businesses that you are holding up a standard of excellence that is worthy of a significant investment.
5. Accreditation points out areas where the job you are doing could be greater
6. Accreditation says you want to be more than just average, but you want to be great.
7. Accreditation will challenge you to make the hard decisions regarding program, people, and ultimately services to your members.
8. Accreditation separates you from all of those other run of the mill business like organizations.
9. Accreditation provides you a road map and strategy for five years, until you reaccredit your chamber.
10. Accreditation is the ultimate recognition of a chamber, its volunteer leaders, the community it serves,