

2025 Annual Management Conference

October 29 – 31, 2025

THE BEACH HOUSE RESORT – HILTON HEAD ISLAND, SC

Our 2025 CACCE Partners:



Wednesday, October 29, 2025

9:00am – Noon	CACCE BOARD RETREAT	Sky Room – 2nd Floor
3:00pm	Conference Registration Opens Please note that rooms may not be available for check-in until 4:00pm.	Ballroom Pre-function
3:30 – 5:00pm	OPENING KEYNOTE SESSION BodyWorking: Listening with Your Eyes As Chamber leaders, you attend your fair share of networking events. These events offer valuable opportunities to build connections, but they can also feel overwhelming. Who should you approach? What should you say? How do you exit an awkward conversation smoothly? And how can you tell when someone is ready to move on? You shouldn't have to figure it all out on your own. Join us for BodyWorking, a session dedicated to understanding the nonverbal side of networking. You'll learn to recognize subtle cues that reveal when to engage, when to step away, and how to make stronger, more confident connections—without saying a word. <i>Mitch Isaacs, Shafer Leadership Academy</i>	Sand & Surf Ballroom
5:30 – 8:00pm	WELCOME RECEPTION & DINNER Enjoy a fun, relaxing evening on the beach with your chamber peers! Welcome Reception & Dinner sponsored by Carolina Healthworks Bar sponsored by Lumin Strategies	The Dunes Pavilion

Thursday, October 30, 2025

8:00 – 9:00am	BREAKFAST BUFFET No program – just an opportunity to network with your peers to start the day! Sponsored by App My Community	Sand & Surf Ballroom
9:00 – 9:15am	OFFICIAL CONFERENCE WELCOME <i>Natalie English, Greater Wilmington Chamber, 2025 CACCE Board President & AMC Chair</i> <i>Bill Miles, Hilton Head Island-Bluffton Chamber, 2025 AMC Host Chamber</i>	Sand & Surf Ballroom
9:15 – 10:30am	GENERAL KEYNOTE SESSION The IM'PERFECT Leader In a world where we are expected to do everything, it can sometimes feel like we accomplish nothing. Inspired by Tal Ben-Shahar's book <i>The Pursuit of Perfect: How to Stop Chasing Perfection and Start Living a Richer, Happier Life</i> , this session explores the value of mistakes, the unattainable allure of perfectionism, and how embracing optimism can help us find fulfillment. Ideal for individuals looking to manage expectations—both their own and others'—this session offers a healthier approach to personal and professional growth. <i>Mitch Isaacs, Shafer Leadership Academy</i> Session sponsored by Rare Blue Moon Marketing	Sand & Surf Ballroom
10:30am	BREAK Sponsored by Citslinc	Sponsor Area – Ballroom & Pre-function

10:45 – 11:30am	LIGHTNING ROUND WITH SPONSORS Hear from our sponsors on how their services can help you grow. Must be present to win prizes!	Sand & Surf Ballroom
11:30am	NETWORKING LUNCHEON	Sand & Surf Ballroom
12:45 – 1:00pm	US Chamber Update Session <i>Moore Hallmark, US Chamber</i> Session sponsored by Bridge Public Strategy Group LLC	Sand & Surf Ballroom
1:00 – 1:45pm	SESSIONS BY STATE <u>NC Chamber Update</u> <i>Jake Cashion, NC Chamber</i> <u>SC Local Chambers Session</u> <i>Moderator: Brian Francis, Lumin Strategies</i>	Sky Room Sand & Surf Ballroom
1:45pm	BREAK <i>Sponsored by Citslinc</i>	Sponsor Area – Ballroom & Pre-function
2:00 – 3:30pm	GENERAL KEYNOTE SESSION Follow Your Compass In the ever-evolving journey of life, the roadmaps we once relied on can become outdated, leading us astray from our true path. This session will encourage individuals to abandon these obsolete guides and instead trust their inner compass. By tuning into our core values, passions, and intuition, we can navigate the twists and turns of life with confidence and authenticity. Join us for a transformative experience that will inspire you to trust your instincts, make bold decisions, and ultimately, follow your compass to a fulfilling and purposeful life. <i>Melissa Overton, The Overton Experience</i>	Sand & Surf Ballroom
5:30pm	HOSPITALITY HOUR <i>Sponsored by PSP Group</i>	The Tiki Hut
6:30pm	AWARDS DINNER Join us as we present our 2025 CACCE Awards. <i>Awards Dinner sponsored by Living For Monday, LLC</i> <i>Bar sponsored by Lumin Strategies</i>	Sand & Surf Ballroom

Friday, October 31, 2025

7:30 – 8:30am	BREAKFAST BUFFET No program – just an opportunity to network with your peers to start the day!	Sand & Surf Ballroom
8:30 – 10:00am	CLOSING KEYNOTE SESSION Horseshoes vs Chess – A Practical Guide for Chamber Leaders After more than 30 years managing three very different chambers of commerce and 12 years in politics, Dave has captured lessons he wished he had known when he started out. Apparently, no one had taken a comprehensive look at the work of a chamber professional and the realities of work in a chamber of commerce. He encourages chamber leaders to practice what he calls civic entrepreneurship, actively innovating by capturing a vision for their communities and bringing cutting-edge ideas and best practices from outside their communities to implement at home. <i>Dave Adkisson, CCE, ChamberDave.com</i> <i>Sponsored by Louder NonProfit Strategies</i>	Sand & Surf Ballroom
10:00am	CONFERENCE ADJOURNS – HAPPY HALLOWEEN!	