March 18, 2020

Dear xxxxxxxx,

Never has The Chamber of Catawba County been more vital as it advocates for business throughout the county during this unprecedented time. Your Chamber has a resource guide available on our website which pulls together the latest information regarding COVID-19 and other business resources and support.  Please check it regularly for updates. [www.catawbachamber.org/covid19](http://www.catawbachamber.org/covid19)

We know there are many places you can invest your resources, including your own business, especially during uncertain times such as these.  We would deeply value your continued investment in your Chamber, however, please understand that the well-being of your business is our top priority. **Out of consideration of the current circumstances, we are extending your renewal due date by an additional 30 days.**

We will continue to monitor the latest information regarding COVID-19 and its potential economic and community impacts. We know that our civic and health department officials are prepared and will respond promptly and appropriately to any needs in our community.

We are viewing this unparalleled time as an opportunity to exert positive leadership on behalf of the business community…..our new tagline has never been more true…”**Working For Business**.”

Please let us know how your Chamber can serve you in any way.  Kim Dahlsten, Vice President of Operations, is your personal staff liaison.  She thanks you in advance for the privilege of visiting with you, either in-person or virtually over the next several weeks.

Working For Business,

Sincerely,

Lindsay M. Keisler, IOM, CCEC

President/CEO

The Chamber of Catawba County